

NEWS

# PRESS RELEASE- MOTORSPORTS CANADA AND ZAETA JOIN FLAT TRACK CANADA

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**Cambridge, On. April 29, 2014** – Flat Track Canada is excited to announce Motorsports Canada, the North American distributor of Zaeta Motorcycles as a sponsoring partner of the 2014 Flat Track Canada Championship Race Series. The Series kicks off on May 17<sup>th</sup> at the Paris Speedway Half Mile in Paris, Ontario.

Michael Wells President of Motorsports Canada Ltd. notes, “The Zaeta is a purebred flat track race bike designed from the ground up to race on the dirt. Zaeta and Marco Belli have seen success on European tracks and now we are very excited to see it run here in Canada. We have been working with Zaeta for almost two years to make this happen and 2014 will be our inaugural Canadian race season with a young rider that is ready to showcase the bikes capabilities. Teaming up with Flat Track Canada, who runs premium events in Ontario, was the natural step for our brand.”

“The Zaeta was designed and built in Italy and much of the design was influenced by *Graziano Rossi* father of Valentino. The Zaeta is a creation of art and with today’s trend in motorcycles any motorcycle enthusiast would drool over this bike. The frame is CNC machined aluminum, with 530cc TM engine, 190lbs, this bike is simply cool. I am honoured that Motorsports Canada is supporting the Flat Track Canada race series and entering the rare gem into action with a young Canadian racer. This is the first Zaeta in North America and it will attract a lot of attention, which will only help our branding exposure. I simply can’t wait to see this bike in action and I assume others feel the same around the world,” states Aaron Hesmer, President of Flat Track Canada.

Flat Track Canada is an organizing body that promotes, organizes and sanctions motorcycle race events in Canada. Flat Track Canada is a new organization that has been growing in popularity and has recently changed the look of flat track racing. The organization is a member of the Motorcycle Confederation of Canada (MCC) competition counsel. For more information about the organization and the race schedule, please visit [www.flat-trackcanada.com](http://www.flat-trackcanada.com) . For more information about Zaeta, please visit [www.motorsportscanada.ca](http://www.motorsportscanada.ca) .

## 2014 Championship Race Series Schedule

May.17<sup>th</sup> – Paris Half Mile – Paris,On

May.18<sup>th</sup> - Paris Short Track - Paris,On

May.24<sup>th</sup> - Burford Fairgrounds - Burford,On

June.7<sup>th</sup> - Welland County Speedway - Welland,On

June.21<sup>st</sup> -Welland County Speedway - Welland,On

July. 19<sup>th</sup> - Leamington Half Mile - Leamington, On

July.20<sup>th</sup> - Erie Ramblers Club - Wheatley, On

Aug.2<sup>nd</sup> - Woodstock Fairgrounds -Woodstock,On

Aug.23<sup>rd</sup> - Western Fair District - London,On

Aug.30<sup>th</sup> - Paris Short Track - Paris, On

Sept. 13<sup>th</sup> - Erie Ramblers Club - Wheatley, On

